

Sensual Secrets



3829 99 Street NW, Edmonton, AB T6E 6J1
www.sensualsecrets.org / info@sensualsecrets.org
1.888.220.2204 / 780.465.7410

Dear Host,

Thank you for inviting *Sensual Secrets* into your home for an exciting, informative and fun presentation! *Sensual Secrets* is a Canadian owned and operated company that has been providing adults with professional and high quality novelties and adult toys since 1999.

A *Sensual Secrets* party is a home-based business party that works like this: A consultant will come to your home on a prearranged date and time and put on a presentation for you and your guests. The presentation goes through a large variety of different products with explanations of the products as well as with general information about sex and sexual health. There is something for everyone. By the time the show is over you can consider yourself a "sexpert." Apart from the presentation we also provide many catalogues with thousands of more items ranging from novelty items to lotions to toys to lingerie – all of which can be purchased at your show. Once the presentation has been completed your guests will have the opportunity to make their purchase in the *confidential* shopping room. Within two weeks, all purchased products will be delivered to you, the host, in black, sealed bags (each labeled accordingly) which you will then pass on to your guests.

But how else does this benefit you? For being a *Sensual Secrets* Host we will reward you. You will receive a free catalogue and gift as well as a 10% lifetime discount once your party is complete. You will also have access to exclusive Host Specials. There are rewards for extra party bookings from your show as well as for any future consultant that joins our company after being at your party. Finally, you will receive up to 15% of your total guest sales in *free* product for yourself! Here is how the free product works:

- With total guest sales of \$400.00 + you will receive 10% of the total.
- With total guest sales of \$1000.00 + you will receive 10% of the total guest sales AND any item of your choice at 50% off.
- With total guest sales of \$1500.00 + you will receive 15% of the total guest sales and any item of your choice at 50% off.

You will find many helpful tools along with the rest of this information package including ideas on making your party really fun and tips on how to have the best sales possible to benefit you the most! If you have any questions at all make sure to call your consultant.



Again thank you for choosing

Sensual Secrets

We are looking forward to your show!



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Show Planning Tips

- ♥ **Picking a Day and Time** – It is important that you pick a day or evening for your party that you know your friends will be able to come to. Picking a day that is too close to a Holiday or on a long weekend may not work in your best interest. When you are picking a time, consider when people get off work. Also, know whether you and your friends will be staying in for the night or going out (please inform your consultant if there is a time restraint). You want to allow at least 3-4 hours to complete the party (this includes the 1-½-2 hour presentation as well as time for the shopping room).
- ♥ **Goal Setting** – Having a set goal will make it easier for you to achieve the sales you want and thus get you your best discount possible. We have attached a sheet titled “Goal Setting” that explains what the benefits are to you for different sale totals. How much do you think you could earn? What is the big-ticket item that you want at 50% off? Tell your consultant what is on your personal Wishlist so that she can help you reach those goals!
- ♥ **The Guest List** – First, you need to decide what kind of party you are having. Is it a ladies only party? A couples? A mixed? Once you have decided then it is time to make your guest list. The rule of thumb is that only a third of the people you invite will actually make it out to your party so invite everyone; even the people you think would not like this style of a party, you never know unless you ask. Remember the more people at your party, the higher your total guest sales will be. To get the most people you can at your show, tell everyone to bring a friend or two with them. If you find you are having trouble getting enough people to your party, let your consultant know as she might have some extra tips and incentives to help you out.
**Please keep in mind that all guests must be of legal age to attend the party.*
- ♥ **Invitations** – We have provided you with an invitation you can e-mail or deliver to everyone on your guest list. Telling someone about your party is great but if they have an actual invitation, they less likely to forget! Feel free to create your own invitation. On your invitations, make sure to have a link to our website so that guests can get a preview of some products with their partners in private. Inform you guests that this party is a shopping opportunity and that we accept Visa, MasterCard, American Express, Debit and Cash. Tell your guests to come 30 minutes before the presentation is to start (there is a door prize draw for guests who are on time). You should call to remind your guests, regardless of whether they have confirmed or not, 2-4 days before the party.
- ♥ **Pre-orders** – You can start banking your total party sales right now by taking orders from friends and family who will not be able to make it to your show. A form is provided where you can keep track of friends who will potentially host their own show or even become a consultant (all with benefits to you of course). At the bottom of that form, there is a section for pre-orders. You can remove it and give it to those wanting to make an order. Have them fill out the form and seal it in an envelop with either cash or their credit card information. Give all envelops to your consultant before your show starts. Another option is to have the customer call your consultant directly to place a phone order. All they need to say is, “This is for *Your Name* party”, and your consultant will add those sales to your total.

♥ **The Party Room** – When you are preparing for your party pick a room that will have enough space for everyone to sit comfortably. You will need to have some sort of table ready for your consultant to set up on. This can be a kitchen table, a coffee table or even two end tables pushed together. If you would like to decorate the room, please do so! It will set the mood. If you would like to order any party supplies to use at your party, you can place an order with your consultant. This order will be included in your total guest sales and delivered to you prior to your party. The next thing you want to set up is the shopping room. This should be away from the party room and have a door that can be closed for privacy. The room must also have a working phone line and electrical outlets for the Debit Machine.



♥ **A Few Rules** – There are a few rules that need to be followed to ensure a happy and prosperous evening. First, there are to be no children or animals in the presentation room present as they easily distract guests' attention away from the presentation. Please refrain from smoking while your consultant is doing her presentation and plan to serve refreshments after the presentation, as your consultant is responsible for the condition of all her products and lingerie. By saving the snacks for later, guests will be better able to taste the edibles better and have something to do while they wait for their turn in the private shopping room. Finally, please keep alcohol consumption to a minimum during the presentation as rowdy guests can, again, be a distraction and make the show run longer than anticipated.

♥ **The Evaluation Form** – Enclosed is also an evaluation form for you to complete after the party. This is so that your consultant can continually improve. Please take the time to fill out the form and e-mail it to info@sensualsecrets.org. A thank you gift awaits you.

If you need to cancel your party – Sensual Secrets is the consultant's livelihood and your consultant has reserved your party date especially for you. If you must cancel, please inform your consultant immediately to reschedule.

Making your show fun! (A few suggestions)

Stagette – Have a collection plate where guests can donate extra money for the bride-to-be to spend.

Couples – They are going to need some private time. Tonight is the night!

Ladies Nights – Make it a pajama party or have all your guests come in a piece of lingerie! Have everyone come prepared with a story about her first _____ to share.

You and your guests can log onto www.sensualsecrets.org and





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Host Goal Setting

If you could have anything off the Wishlist **FOR FREE**, what would it be?
Massage oils? Couples game? A toy for one or two?

My wish is to get _____ for free!

Don't be shy, think BIG!

	Qualifying Host	Average Host	Superior Host
Pre-Orders (Add up Product Total)		\$100	\$300
Party Sales (Guest product sales total)	\$400	\$700	\$1200
Total Sales	\$400	\$800	\$1500
New Party Bookings (*Qualifying Booking)		1	2
New Consultant Referral (*Qualifying Consultant)			1
Host Benefits (catalogue, gift & 10% off for life after party)	\$40.00 SS Dollars	\$80.00 SS Dollars + \$15.00 from extra party booking, upon new booking qualifying = \$95.00 SS Dollars	\$225.00 SS Dollars + any item at 50% off + \$60.00 from bookings \$30.00 from new consultant upon qualifying = \$315.00 SS Dollars

My goals are: *Pre-orders* _____

Party sales _____

New Bookings _____

New Consultants _____

*A **Qualifying Party** is \$400.00 of guest product sales.

*A **Qualifying Booking** is a Qualifying Party that is held within 60 days.

*A **Qualifying Consultant** is a referral that pays her Business Kit, Product Kit and signs a Consultant Agreement.

Shhh...it's a *Sensual Secrets* Party!!!

I'm hosting *Sensual Secrets*,
With LOTIONS, POTIONS & THINGS THAT HUM.
It's going to be very "interesting"
And would like for you to come.

There will be a lot of laughing,
And for sure a lot of fun,
There are games to play and things to feel,
Some even require your tongue!?!?!?

Bring a friend if you think you're shy,
And two or three if you're not.
There are things in this show that
When you blow just right, get enticingly hot!?!?!?

If all of this intrigues you,
And you really would like to come,
Come on over to my place,
For some *Sensual Secrets* fun!

Host: _____

Address: _____

Date: _____

Theme: _____

Please RSVP via email _____ or call _____ before _____



Door Prize Draw for Guests on time!!
Visa, MC, AMEX, **Debit** & Cash all accepted in the
Confidential shopping room.
(Must be of legal age)

To win visit www.sensualsecrets.org



Sensual Secrets Wish List



Novelties

<i>Ice Cube Tray – male / female</i>	\$5.95
<i>Golf Tees - 3 pack / 6 Pack</i>	\$5.95
<i>Erotic Dice / Erotic Glow Dice</i>	\$5.95/\$7.95
<i>Peckaroni / Boobaroni</i>	\$11.95
<i>Lotto Lover 12 Pack</i>	\$9.95
<i>Stress Chest</i>	\$14.95
<i>Dicky Straws</i>	\$8.95
<i>Shot Glass - Boob / Penis</i>	\$5.95
<i>Whip Key Chains - rubber / leather</i>	\$11.95

Kama Sutra

<i>Treasure of the Sea</i>	\$34.95
<i>Luxury Bathing Gel</i>	\$23.95
<i>Oil of Love / 5 Pack</i>	\$22.95/\$48.95
<i>Aromatic Massage Oil / 5 Pk</i>	\$23.95/\$46.95
<i>Body Soufflé Cream</i>	\$23.95
<i>Honey Dust</i>	\$34.95
<i>Pleasure Balm</i>	\$21.95
<i>Weekender Kit - orig. / straw.</i>	\$38.95
<i>Earthly Delights Gift Set</i>	\$99.95

Books & Games

<i>Sexual Pos./Erotic Massage</i>	\$25.95
<i>101 Nights of Grrreat Sex / Rmce</i>	\$51.95
<i>TYF / THP / Toygasms</i>	\$23.95
<i>Ride 'Em Cowgirl</i>	\$25.95
<i>Aqua Erotica 1 / 2</i>	\$27.95/\$28.95
<i>Cards – SEX / That Guy! Game</i>	\$9.95/\$13.95
<i>What the F*ck - reg. / raunchy / totally f-up</i>	\$19.95
<i>Deluxe Spin the Bottle</i>	\$24.95
<i>Let's F*ck</i>	\$19.95

Massagers

<i>Hot Heart / Massage Mitt</i>	\$19.95/\$23.95
<i>Magic Fingers / WP Rock In</i>	\$18.95/\$25.95
<i>Pulsa Bath Sponge Ball</i>	\$19.95
<i>Fuzuoku Finger</i>	\$47.95
<i>Fukuoku WP Glove - Right / Left</i>	\$99.95
	2/\$179.95

Lotions & Potions

<i>Hero Tabs</i>	\$19.95
<i>Lust Arousal Spray</i>	\$23.95
<i>Hot Hooters</i>	\$17.95
<i>Belgian Chocolate Body Paints</i>	\$17.95
<i>Body Bars</i>	\$14.95
<i>Flame of Love</i>	\$16.95
<i>Nipple Nibblers - 0.25 oz / 2 oz</i>	\$4.95/\$15.95
<i>Coochy Shave Cream - 4 / 8 / 16 oz</i>	\$11.95/\$22.95/\$37.95
<i>Coochy After Shave Mist</i>	\$15.95
<i>Gold Dust</i>	\$13.95
<i>Good Head Gel</i>	\$17.95
<i>Stud 100/Rock Hard Cream</i>	\$19.95
<i>ID Lube - Reg / Flav / Silicone</i>	\$15.95/\$17.95/\$25.95
<i>Pleasure Glide Lube – WB / Aloe</i>	\$14.95/\$16.95
<i>Toy Cleaner</i>	\$8.95
<i>Small Lube Samples - aloe / titanium 7ml</i>	\$2.49/\$2.95

Love Toys

<i>Ben Wa Balls / Pleasure Pearls</i>	\$21.95
<i>Furry Cuffs / 4 Cuff U Set</i>	\$21.95/\$31.95
<i>Fantasy Ticklers - Feather / Rubber / Leather</i>	\$16.95
<i>Anal Ease - 0.5 oz / 1.5 oz</i>	\$11.95/\$17.95
<i>Jelly Anal Beads - Graduated / Double</i>	\$14.95
<i>Anal Finger</i>	\$9.95
<i>Island Rings - 3 pack</i>	\$9.95

<i>Senso Lips</i>	\$41.95
<i>Micro Dolphin / Butterfly</i>	\$68.95/\$34.95
<i>SS Bullet / 4 Piece Set</i>	\$19.95/\$37.95
<i>Buzz Bugs - purple / pink</i>	\$34.95
<i>Waterproof Delight</i>	\$37.95
<i>Jelly Caribbean #4</i>	\$29.95
<i>Lucid Dreams #14 - g-spot</i>	\$39.95

Lil Darlin' \$79.95

Ultimate Dolphin \$139.95

Decadent Indulgence

\$169.95



Sensual Secrets



Customer Feedback Form

Thank you for hosting a *Sensual Secrets* Party. We would like to ask you to take a few minutes and fill out our feed back form so we can continually improve. We will send you a thank you token once we have received your form. Please email this to info@sensualecrets.org or mail to 3829-99St Edmonton AB T6E 6J1 or Fax 780.468.9123 or call 1888.220.2204.

Host Name: _____

Mailing Address: _____

Phone: _____

Consultant Name: _____

Date of Party: _____

Please **BOLD** or **Circle** your answer

Excellent - Very Satisfied - Satisfied - Somewhat Satisfied - Dissatisfied

- | | | | | | |
|---|---|-----|----|----|---|
| 1. How did you feel about the presentation? | 1 | 2 | 3 | 4 | 5 |
| 2. How did you feel about the products? | 1 | 2 | 3 | 4 | 5 |
| 3. Were you happy with the host incentives? | 1 | 2 | 3 | 4 | 5 |
| 4. Did the following meet your expectation? | | | | | |
| a. Your consultant's knowledge | 1 | 2 | 3 | 4 | 5 |
| b. Your consultant's attitude | 1 | 2 | 3 | 4 | 5 |
| c. Pre-party planning | 1 | 2 | 3 | 4 | 5 |
| d. Timing of the consultant | 1 | 2 | 3 | 4 | 5 |
| e. Receiving of product | 1 | 2 | 3 | 4 | 5 |
| 5. Would you host another party with SS in the future? | | Yes | or | No | |
| 6. Would you want the same consultant? | | Yes | or | No | |
| 7. Would you recommend SS to your friends? | | Yes | or | No | |
| 8. Is this your first feed back form from SS? (For gift purposes) | | Yes | or | No | |

Please use the space below to write any comments.